

# Costs to Conduct BRFSS Surveys

The Utah Department of Health Office (UDOH) of Public Health Assessment conducted an assessment to determine if retaining an in-house survey data collection center remains the most efficient and effective method to collect survey data or if OPHA should consider outsourcing data collection.

Other state and territory costs were solicited as well as quotes from national and local survey vendors and compared to UDOH costs per completed survey. UDOH costs are the lowest of states reporting and lower than all experienced vendor quotes.

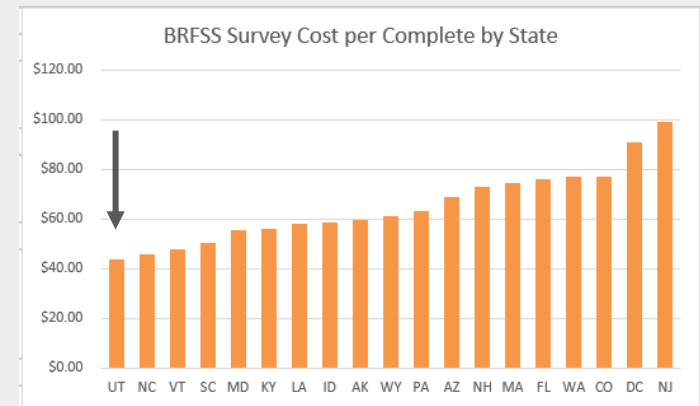
At this time, retaining the in-house survey center appears to be the most effective and efficient method for meeting UDOH required data collection needs. Outsourcing would likely result in higher costs and greater risk to the agency if the vendor was not able to sustain data collection.

## Efficiency in Response Rates

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017
Total Participating	54	54	53	53	53	53	53	54	53
National Average	54.1%	55.1%	49.0%	46.0%	45.3	45.8%	47.1%	47.0%	44.9%
Utah	66.6%	64.6%	55.2%	54.1%	49.3%	53.8%	61.1%	58.4%	56.4%
Ut Rank	4	9	10	10	17*	11	1	4	4

\*In 2013, three months of data collection were contracted out, which dropped our response rates

## Cost Comparisons



\*Lighthouse has no BRFSS experience and may have underestimated